

Waukesha Choral Union

2011-2012 Program Advertising

Thank you in advance for your support of the Waukesha Choral Union. By advertising in our print programs, you assist us in bringing quality choral performances to the Waukesha community.

Our 2011-2012 season is "Heaven and Nature Sing." In his fourth year as Music Director, Mr. Ernest "Ernie" Brusubardis, III, has assembled an outstanding variety of concerts. "This season encompasses music that spans from the earth to the heavens, and is dedicated to exploring the human spirit with all of its vitality and diversity," said Brusubardis. "We will sing songs from many cultures and choral traditions as well as traditional holiday favorites and classics like Handel's Messiah."

October 15, 2011, 8:00pm "The Human and the Divine" at the awe-inspiring Basilica at Holy Hill. WCU shares the stage with the Hartford Union High School Choir. Each group will present its own selection of songs, and then combine to sing Paul Basler's "Missa Kenya."

December 9, 2011, 8:00pm "A Collage of Carols" at St. Luke's Church, Waukesha

December 11, 2011, 3:00pm "A Collage of Carols" at St. Catherine's Church, Oconomowoc
Traditional carols, holiday favorites, and an audience sing-along, presented in two beautiful area church settings, make this a wonderful way to celebrate Christmas.

March 25, 2012, 3:00pm "Gift to the Community: Handel's Messiah" at Shattuck Auditorium. Community members are invited to join in our free performance of Handel's "Messiah." A Silent Auction will also be held at this performance to benefit the WCU.

May 5, 2011, 7:00pm "Awakening and Renewal" at St. William Parish, Waukesha. This concert features refreshing songs about spring, rejoicing, love, and renewal.

Our print programs are produced by Footlights, providing great flexibility and quality. We offer ads on a per program basis, and they'll be placed within the contents of the program information. Attendance averages 300 per concert.

Below is an order form to be completed for your 2011-2012 advertising placement. Please return the completed form with your company check no later than September 23, 2011.

There are also many exciting sponsorship opportunities for your business:

- Concert Underwriter \$1,000. \$3,500 for four concert season.
(includes full page ad facing title page, mention on title page, lobby display, audience welcome)
- Season Brochure or Concert post card sponsor \$800.
(ad on mailing to 1,500 names)
- Print Program sponsor \$600. \$2,000 for four concert season.
(includes half page ad, mention on title page)
- Intermission refreshment sponsor \$800. \$2,800 for four concert season.
(includes lobby display, title page mention)
- Monthly eNewsletter sponsor \$200, limit 3 sponsors per edition.
(ad on emailed newsletter to 500+ names)

To book a sponsorship, or if you have any questions please contact your Waukesha Choral Union contact; or our marketing director Jim LaBelle at 262-901-5325, or marketingmanager@choralunion.org.

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2011-2012 Program Advertising Contract

_____ (company name/individual)

agrees to advertise in the program booklet of the Waukesha Choral Union (WCU) as indicated below. The deadline for reserving space and providing copy is September 23, 2011.

Circle Advertising Choice(s) Below

Ad Size (w x h) All ads Black & White (Same Dimensions as 2010-2011 Season)	10/15/10	12/9/10 12/11/10	3/25/11 Messiah	5/5/11	Season (4 ads)
Full Page (4.25" x 8.25")	\$135	\$135	\$135	\$135	\$360
Half Page (horizontal 4.25" x 4.062")	\$90	\$90	\$90	\$90	\$240
Half Page (vertical 2.062" x 8.25")	\$90	\$90	\$90	\$90	\$240
Quarter Page (horizontal 4.25" x 1.937")	\$60	\$60	\$60	\$60	\$160
Quarter Page (vertical 2.062" x 4.062")	\$60	\$60	\$60	\$60	\$160

All ads include a link and recognition on the WCU webpage

_____ Ads facing Title Page of Program \$50 extra, \$150 Season (space available)

- Use 2010-2011 Ad copy
- Ad copy enclosed
- Ad copy e-mailed

(please e-mail copy to: marketingmanager@choralunion.org)

Name of Advertiser _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

WCU Contact _____ Telephone _____

Please make checks payable to Waukesha Choral Union and return with this contract and any ad copy to: Waukesha Choral Union, P.O. Box 495, Waukesha, WI 53187-0495.

Thank You for Supporting the Waukesha Choral Union!